

Making people mobile – worldwide. Ottobock's products and services in prosthetics and orthotics as well as human mobility and patient care ensure independence and quality of life for people with physical mobility challenges. With around 7.000 employees in more than 50 countries, our family enterprise is the global leader in Technical Orthopedics.

We are looking to strengthen our Strategic Marketing Units in Duderstadt, and are seeking to recruit at the earliest opportunity an

International Product Manager

Your tasks

- Ensuring the profit-oriented development, supervision and implementation of the portfolio strategy for our products and target groups
- Manage the entire life cycle of the products / portfolio
- Responsibility for identifying market and target group trends as well as customer/user needs for developing projects within the portfolio strategy
- Supporting the development of market launch strategies and marketing concepts in close cooperation with the responsible Marketing Specialists and Marketing Communication Managers
- General management of the portfolio complexity
- Conducting trainings and presentations for internal and external customers and partners

Your profile

- Successfully completed studies in the fields of economics, natural sciences or industrial engineering and management
- Profound professional experience of several years in international product management is required
- Experience with Design Thinking and agile working techniques is desirable
- Knowledge in the medical technology industry is an advantage
- Fluent in English
- Strong technical and marketing affinity as well as relevant sales experience
- Flexibility and willingness to travel

Your future with us

Your ideas and commitment will inspire your colleagues and staff, and will further the interests of Ottobock. We look forward to receiving your application! Be part of a dynamic, growing company with flat hierarchies. We offer a richly diverse field of work, individual development opportunities and extensive qualification programs in our Ottobock Academy. We request that you only apply via our online career portal <https://stellenangebote.ottobock.de>. Please quote the reference number for the position in question, and also state your earliest starting date and salary requirements.

Reference number: 18/00205

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